

# Definite Major Purpose (DMP)

DMP/Goal Statement ~ 15 minutes ~ This step is essential to your success, read thoroughly.

Fill in **ALL** Yellow Boxes

Full Name \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_ Skype: \_\_\_\_\_

## Accomplishments and Achievements

What will you do with extra money? Paying off credit card debt, helping your children with college tuition, eliminating your mortgage etc. are wonderful accomplishments. They are cause for great celebration. Let's accomplish a few things ~ what would you like to accomplish first. What is important to you?

### **Section 1 ~ ACCOMPLISHMENT GOAL & Date:**

How much money will start to make a difference in your life and why? Be Specific & Pick a date.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

An achievement is really about your definiteness of purpose ~ what do you really want? Imagine your business has become so successful that you are financially free. What would you like your life to look like? What would you do? Write? Teach? Create a ministry? Travel around the world for a year with someone you love? What do you really want to do with your life after debt and why? Be specific.

### **Section 2 ~ ACHIEVEMENT GOAL & Date :**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Here is a general income guide for folks that **\*\*work locally and/or warm list to warm list\*\***, consistently put in 8 to 12 hours every week plus **spend 80% of their time** recommending & sharing, treat it like a business and leverage the Home-based Business Tax Advantages. These are generally this team has experienced and figures do not represent nor imply income claims ~ you may earn more or less. These are merely examples. Check with your enroller/upline, study the marketing plan and, if you treat it like a business are coach-able and stay a student you can surpass these guidelines. Again, it will depend on your effort and, without question, stay loyal to a vision that has significant importance to you

~These monthly incomes are examples only ~ They are not implied income claims ~

- 1 to 2 months ~ Initial company pin level, generally around \$100 - \$400 profit monthly [example]
- 3 to 4 months ~ Second company pin level, generally around \$500+ profit monthly [example]
- 4 to 12 months ~ Third company pin level, generally around \$1000 - \$2000 monthly [example]
- 8 to 24 months ~ Next company pin level, generally around \$2000 - \$6000 [example]
- 12 to 48 months ~ Starting to hit higher pin levels, generally Six figures annualized [example]

### **Section 3 ~**

I would like to be earning \_\_\_\_\_ monthly by DATE: \_\_\_\_\_  
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Building your business requires some time and some advertising. Mostly, this is a business that is built with 'sweat equity' ~ you are investing your time. Those who consistently work the **a system** tend to achieve their goals.

**Successful reps simply do the things unsuccessful reps decide not to do.**

**Section 4 ~ Time Commitment:** I promise to commit \_\_\_\_\_ hours weekly to my business & goals

**Section 5 ~ Sacrifice:** I am willing to sacrifice \_\_\_\_\_

**Section 6 ~ Imagination:** I promise to sit and think about my goals in a quiet place everyday for 10 or more minutes in the following location: \_\_\_\_\_

**Section 7 ~** What would it mean to you to achieve these things? How would you feel?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**KEY: Email this to your enroller.** You can cut and paste it into an email. If you don't know how seek help with up-team. You can mail, fax or hand it to your enroller the important thing is to get it to them ASAP so you can move forward.

**KEY: Make sure you print out a copy for yourself.** Writing it out a couple of times on index cards and reading it often is critical to building a vision that keeps your focus sharp and your efforts equal to the tasks that need to be done.

I, \_\_\_\_\_ promise to work diligently towards the goals I set above for my family and myself. I further promise to seek and accept the advice of my enroller and/or upline.

Signature \_\_\_\_\_